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The new **BEST SHOTS** HAK/HUM

Europäischer
Referenzrahmen

A2

B1

2

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Unit 1	Back from break	7
Speaking	Speaking about your summer break (A2) Speaking about being back to school (A2 / B1 – <i>Interaction</i>) Giving a presentation about effective studying (A2 / B1 – <i>Individual long turn</i>) Giving a presentation about life hacks for studying (A2 / B1 – <i>Individual long turn</i>) Speaking about different ways to improve your English skills (A2 / B1 – <i>Interaction</i>) Creating a podcast about school life and improving your English (A2 / B1 – <i>Interaction</i>)	
Writing	Writing text messages (A2 / B1) Writing an <i>informal email</i> about how to boost one's English skills (A2 / B1) Writing a <i>blog entry</i> about how to have a good start to the new school year (A2 / B1)	
Reading	Reading a blog entry about how to get back into the school mindset after a break (B1 – <i>True / False</i>)	
Listening	Listening to a conversation between family members (A2) Listening to people talking about their study habits (B1 – <i>Multiple matching</i>) Listening to a podcast on how to improve your English skills (B1)	
Language in use	Short answers (A2) Office supplies (A2)	
Vocabulary	Summer break • School year goals • Getting back into the right mindset • Office supplies • Boosting your English skills	
Unit 2	Teen spirit	24
Speaking	Speaking about teen problems (A2 / B1) Talking about life as a teenager (A2 / B1 – <i>Interaction</i>) Giving advice on how to deal with a problem (A2 / B1) Giving a presentation about how to get mental health support (A2 / B1 – <i>Individual long turn</i>) Giving a presentation about famous people and their mental health journey (A2 / B1 – <i>Individual long turn</i>) Exchanging contact details over the phone (A2) Discussing ways to stay positive when life gets tough (B1 – <i>Interaction</i>)	
Writing	Writing a <i>blog entry</i> about ways to enjoy life B1 Writing a <i>formal email</i> exchanging contact information (A2 / B1) Writing a <i>blog comment</i> about things that help you overcome challenges (A2 / B1)	
Reading	Reading a blog entry about life as a teenager (B1 – <i>Short answers</i>) Reading a blog entry about understanding mental health (B1 – <i>Multiple matching</i>)	
Listening	Listening to two teenagers talking about teenage problems (B1) Listening to athletes talking about sport and health (B1 – <i>Multiple matching</i>) Exchanging contact information over the phone (A2)	
Language in use	Giving advice and making suggestions 1 (A2 / B1) Conditional type I & Conditional type II (B1) Dates, abbreviations, symbols and exchanging contact details (A2)	
Vocabulary	Changes, challenges and daily life • School life • Keyboard symbols • Mental health • Benefits of leisure activities	
Unit 3	Healthy life, smart choices – for you and the planet	41
Speaking	Speaking about green and healthy habits (A2 / B1) Speaking about food, health and sustainability (A2 / B1 – <i>Interaction</i>) Discussing the zero-waste lifestyle (B1 – <i>Interaction</i>) Speaking about dinner etiquette (A2 / B1) Arranging a business dinner with a client (A2 / B1) Booking a table at a restaurant (A2) Giving a presentation about eco-friendly food habits and sustainable lifestyles among young people (B1 – <i>Individual long turn</i>)	

Writing	Writing an email of confirmation (A2 / B1) Writing an article about the importance of sustainable offices (B1) Writing an article about sustainability (B1)
Reading	Reading an article about how one's diet can affect climate change (B1 – True / False)
Listening	Listening to a talk about the food and the environmental pyramid (B1) Listening to an interview about the zero-waste lifestyle (B1 – Short answers) Listening to an interview about business dinner skills (B1) Listening to people talking about their green offices (B1)
Language in use	Reported speech (B1)
Vocabulary	Food, climate and your choices • Zero-waste lifestyle & climate change • Business dinner skills • Eating out with a client • Green actions

Unit 4 Clicks, carts & customers 58

Speaking	Speaking about shopping habits (A2) Speaking about online vs. in-store shopping (A2 / B1 – Interaction) Giving a presentation about social media marketing (B1 – Individual long turn) Promoting a product (PAS framework) (B1 – Interaction) Speaking about a marketing strategy for a start-up company (B1 – Interaction)
Writing	Writing an article about the pros and cons of social media marketing (B1) Writing a formal email about social media marketing (B1)
Reading	Reading an article about the advantages and disadvantages of online shopping (B1 – Multiple matching)
Listening	Listening to a report on Black Friday shopping (B1 – Short answers) Listening to an interview on popular social media marketing strategies (B1)
Language in use	Different types of stores and shopping (A2 / B1) Conditional type III (B1) Traditional marketing and social media marketing (B1)
Vocabulary	Shopping behaviour • Online and in-store shopping • Shops, idioms and Black Friday • Traditional marketing and social media marketing

Unit 5 Landing the job 74

Speaking	Speaking about your career goals (A2 / B1 – Interaction) Speaking about internships (A2 / B1 – Interaction) Presenting yourself in a video CV (B1 – Individual long turn) Preparing for a job interview (B1) Speaking about how to prepare well for an internship (A2 / B1 – Interaction)
Writing	Writing an email of application (B1) Writing a CV (A2 / B1)
Reading	Reading an article about the importance of internships (B1 – True / False)
Listening	Listening to students talking about their future dream job (A2 / B1) Listening to an interview about internship experiences (B1 – Multiple choice) Listening to a radio show about the dos and don'ts in a job interview (A2 / B1)
Language in use	Expressing future (will-future, going to-future, present tense continuous) (A2 / B1) Reported questions (B1)
Vocabulary	Dream jobs • Internships • Skills and qualifications • Dos and don'ts in a job interview

Unit 6	Exploring the world	91
Speaking	Speaking about different places and cultures (B1) Giving a presentation about a country / culture of your choice (B1 – <i>Individual long turn</i>) Giving advice about spending a gap year in Austria (B1) Speaking about challenges during an exchange programme (B1 – <i>Interaction</i>) Discussing the idea of doing a gap year (A2 / B1 – <i>Interaction</i>)	
Writing	Writing a <i>blog comment</i> about gap year experiences (A2 / B1) Writing an <i>informal reply e-mail</i> to an exchange student (A2 / B1) Writing an <i>article</i> about doing a gap year (B1)	
Reading	Reading blog entries about gap year experiences (B1 – <i>Short answers</i>)	
Listening	Listening to an interview about the man who has visited all countries (B1 – <i>Multiple choice</i>) Listening to an interview about becoming a host family (B1 – <i>Multiple choice</i>)	
Language in use	Infinitive constructions (A2 / B1) Giving advice and making suggestions 2 (A2 / B1) <i>used to</i> (A2 / B1)	
Vocabulary	Different cultures • Travelling the world • Gap years • Behaving appropriately • Being a host family	

Self-assessment checklist Units 1–6

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Unit 7	Travelling the world	110
Speaking	Speaking about holiday experiences (A2 / B1) Giving a presentation on the influence of social media on travelling (B1 – <i>Individual long turn</i>) Speaking about different types of holidays (A2 / B1) Planning a holiday trip (B1 – <i>Interaction</i>) Discussing travelling alone (B1 – <i>Interaction</i>) Giving a presentation about interrailing (B1 – <i>Individual long turn</i>) Making a telephone conversation about flight details (A2 / B1) Planning an <i>Interrail</i> trip (B1 – <i>Interaction</i>)	
Writing	Writing an <i>e-mail of inquiry</i> to a travel agency (A2 / B1) Writing a <i>blog entry</i> about travelling without parents (A2 / B1) Writing an <i>email of complaint</i> to an airline (B1) Writing a <i>blog entry</i> about travel experiences (A2 / B1)	
Reading	Reading a blog entry about an adventure trip (A2 / B1) Reading a blog entry about an <i>Interrail</i> experience (A2 / B1 – <i>Multiple matching</i>)	
Listening	Listening to a news report on how influencers affect tourism (B1 – <i>Multiple matching</i>) Listening to a conversation about flight details (A2 / B1)	
Language in use	Present perfect tense simple and present perfect tense continuous (A2 / B1) Gerund (B1)	
Vocabulary	Your best holiday ever • How influencers impact tourism trends • Travelling without parents • Holiday activities • Interrailing • Confirming flight details • Using the gerund	

Unit 8	It's all about money	127
Speaking	Speaking about your money spending habits (A2 / B1) Speaking about ways to earn extra money (A2 / B1) Discussing how to implement a trading game at school (B1 – <i>Interaction</i>) Speaking about expenses in everyday life (A2 / B1) Giving a presentation about the importance of money in young people's lives (A2 / B1 – <i>Individual long turn</i>) Speaking about the importance of financial literacy (B1) Giving a presentation about financial literacy workshops for teenagers (B1 – <i>Individual long turn</i>) Discussing the pros and cons of a cashless society (B1) Discussing ideas for a workshop about finance for 10-year-olds (B1 – <i>Interaction</i>)	
Writing	Writing a <i>leaflet</i> about joining an investment club (B1) Making an <i>Instagram</i> posting (B1) Writing an <i>article</i> about what EU teenagers think about money (B1)	
Reading	Reading an article about a person who made some interesting trades (B1 – <i>Short answers</i>)	
Listening	Listening to an interview about how to make a budget (A2 / B1 – <i>Multiple choice</i>) Listening to tips on how to handle your finances (A2 / B1 – <i>Multiple matching</i>)	
Language in use	Handling your money (A2 / B1) Describing statistics (B1)	
Vocabulary	Earning extra money • Handling your money • Trading instead of buying • How to make a budget • Good money habits • Investment clubs	
Unit 9	Swipe – tap – share	144
Speaking	Speaking about your social media habits (A2 / B1) Speaking about the pros and cons of social media platforms (A2 / B1) Speaking about different content on social media (A2 / B1) Giving a presentation about social media (A2 / B1 – <i>Individual long turn</i>) Giving a presentation about what teenagers see in their social media feeds (A2 / B1 – <i>Individual long turn</i>) Speaking about how social media can boost business (A2 / B1 – <i>Interaction</i>) Discussing how to start social media activities for businesses (B1 – <i>Interaction</i>)	
Writing	Writing a handout about how to use social media as a business (A2 / B1) Writing a <i>leaflet</i> about social media for businesses (B1) Writing a <i>blog comment</i> about older people's social media use (A2 / B1)	
Reading	Reading an article about algorithms and filters on social media (A2 / B1 – <i>True / False</i>)	
Listening	Listening to a talk about how social media affects young people (A2 / B1 – <i>Multiple matching</i>) Listening to an interview about how companies can benefit from social media (A2 / B1 <i>Short answers</i>)	
Language in use	Participle clauses (B1) Passive constructions (A2 / B1) <i>say – tell – talk – speak</i> (A2)	
Vocabulary	Sharing is caring • The impact of social media on teens • Types of content • What we see on social media and why • Social media and business • Reaching your target group	
Unit 10	AI in everyday life	161
Speaking	Talking about AI in everyday life (A2 / B1) Speaking about how you use AI (A2 / B1) Giving a presentation about the development of AI (B1 – <i>Individual long turn</i>) Giving a presentation about the impact of AI on the environment (B1 – <i>Individual long turn</i>) Speaking about using AI effectively at school (B1 – <i>Interaction</i>) Speaking about everyday use of AI (A2 / B1 – <i>Interaction</i>)	

Writing	Writing an article about the pros and cons of using AI for studying (B1) Writing a blog entry about responsible use of AI (B1)
Reading	Reading an article about the history of AI (A2 / B1 – Multiple matching)
Listening	Listening to teenagers talking about their use of AI (B1 – Multiple matching) Listening to a talk about how AI affects the environment (B1 – Short answers)
Language in use	Essential AI vocabulary (A2 / B1) Relative clauses (A2 / B1)
Vocabulary	Electronic devices and AI • AI use • The history of AI • AI and the environment • AI in the English classroom • Efficient prompts • Pros and cons of using AI and classroom rules

Unit 11	Life at work	178
Speaking	Speaking about how to get things done (A2 / B1) Speaking about your future career and company structures (A2 / B1 – Interaction) Making small talk dialogues (A2 / B1) Giving a presentation about the importance of teamwork (B1 – Individual long turn) Engaging in small talk (A2 / B1 – Interaction)	
Writing	Writing a reply email to an inquiry (B1)	
Reading	Reading an article about teamwork (B1 – Short answers)	
Listening	Listening to a talk how to be well-organised and get work done (B1 – Multiple matching) Listening to people talking about various departments of a company (A2 / B1 – Multiple matching) Listening to an interview about making a good first impression at work (A2 / B1 – Multiple choice)	
Language in use	Modal verbs (<i>may – might – could</i>) (A2 / B1) Modal verbs (<i>must – can't</i>) (A2 / B1)	
Vocabulary	Company structures • Tasks in various company departments • Speculating about problems • Making a good impression at work • Mastering small talk • Teamwork • Speculating about solutions	

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